



SPARC Cycle-Friendly Awards 2007

Format of the Awards Ceremony

- MC Axel Wilke (CAN)
- Presentations by Hon. Annette King (Minister of Transport)
- Speech by Hon. Annette King
- Short address by John Page (Sparc)



SPARC Cycle-Friendly Awards 2007

Speech by Hon. Annette King



SPARC Cycle-Friendly Awards 2007

About the Awards

- Devised by CAN, 5th annual event
- Nominations called for by anyone
 - 18-month period: Jan 2006 - Jun 2007

"To... acknowledge and celebrate some of the most notable achievements in the country that are helping to promote cycling and to create a cycle-friendly environment"

SPARC Cycle-Friendly Awards 2007

Award Categories

- Avanti Award for Best Cycle Facility Project 
- Land Transport NZ Award for Best Cycling Promotion 
- Land Transport NZ Award for Cycle-Friendly Commitment by Business 
- ViaStrada Award for Cycle-Friendly Commitment by Public Organisation 
- Roger Boulter Consulting Award for Cycling Champion of the Year 

SPARC Cycle-Friendly Awards 2007



Judging Criteria

- **Coverage**
number of people potentially affected
- **Success to date**
of initiatives in encouraging cycling
- **Potential**
applicability to other locations / organisations
- **Innovation**
relative uniqueness in NZ




SPARC Cycle-Friendly Awards 2007



Winners Trophies

- Custom-made "bicycle bell" awards
- All finalists receive certificates





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Presenting the Finalists

- For each category
 - All finalists described in detail
 - Representatives come forward
 - Winner declared
 - Awards presented by Hon. Annette King




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Message from our Major Sponsor

- John Page (Sparc)





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Avanti Award for Best Cycle Facility Project - Finalists



- Transit NZ
Basin Reserve Cycle/Pedestrian Crossings





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Avanti Award for Best Cycle Facility Project - Finalists



- Auckland City Council
Waikaraka cycleway (first stage, off road section)





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Avanti Award for Best Cycle Facility Project - Finalists

ALANTI
avantibikes.com

- Palmerston North City Council
College Street Cycle Lanes



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CAN

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Avanti Award for Best Cycle Facility Project - Winner

ALANTI
avantibikes.com

And the winner is...

TRANSIT
NEW ZEALAND
ARAPAU AOTEAROA

Auckland City

PALMERSTON NORTH
CITY COUNCIL

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LTNZ Award for Best Cycling Promotion - Finalists

Land Transport NZ
Ikiiki Whenua Aotearoa

- Auckland City Council
"Cyclists, Auckland needs you" awareness campaign

Cyclists, Auckland needs you



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LTNZ Award for Best Cycling Promotion - Finalists

Land Transport NZ
Ikiiki Whenua Aotearoa

- Massey University PR Team
On Ya Bike



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LTNZ Award for Best Cycling Promotion - Finalists

Land Transport NZ
Ikiiki Whenua Aotearoa

- Sport Bay of Plenty
Re-Cycle



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SPARC Cycle-Friendly Awards 2007

LTNZ Award for Best Cycling Promotion - Winner

Land Transport NZ
Ikiiki Whenua Aotearoa

And the winner is...

Auckland City

Massey University

Sport
Bay of Plenty

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LTNZ Award for Cycle-Friendly Commitment by Business - Finalists

Land Transport NZ
Ikiiki Whenua Aotearoa

- **MWH New Zealand Ltd**
Green Kilometres on "pool" bikes
- **Winner!**






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ViaStrada Award for Cycle-Friendly Commitment by Public Organisation - Finalists

VIASTRADA

- **Nelson City Council**
Pedalling Along





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ViaStrada Award for Cycle-Friendly Commitment by Public Organisation - Finalists

VIASTRADA

- **Nayland Primary School**
On your bike!





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ViaStrada Award for Cycle-Friendly Commitment by Public Organisation - Finalists

VIASTRADA

- **North Shore City Council**
North Shore City's Cycle friendly commitment





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ViaStrada Award for Cycle-Friendly Commitment by Public Organisation - Winner

VIASTRADA

And the winner is...







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Roger Boulter Consulting Award for Cycling Champion of the Year - Finalists

Roger Boulter Consulting

- **Glen Koorey**
Member of Spokes Canterbury





SPARC Cycle-Friendly Awards 2007

Roger Boulter Consulting Award for Cycling Champion of the Year - Finalists

Roger Boulter Consulting

- **Tama Easton**
VORB Owner & Director,
Editor of Spoke Magazine



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SPARC Cycle-Friendly Awards 2007

Roger Boulter Consulting Award for Cycling Champion of the Year - Finalists

Roger Boulter Consulting

- **Nick Singleton**
Port Hills mountain bike tracks



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SPARC Cycle-Friendly Awards 2007

Roger Boulter Consulting Award for Cycling Champion of the Year - Winner

Roger Boulter Consulting

And the winner is...





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SPARC Cycle-Friendly Awards 2007

Ground Effect \$150 gift voucher draw - 47 nominating persons

groundeffect.com

And the winner is...

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Thank you

- Presentations by **Hon. Annette King**
- All 47 Nominees
- Awards Coordinator **Gaz**
- Creator of Awards **Glen**
- MC




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Thank you

Judges


Gerry Dance [LTNZ]




Andrew Macbeth [ViaStrada]




Warren Lloyd [ViaStrada]



Roger Boulter [Roger Boulter Consulting]



Steve van Dorsser [Ground Effect]



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Thank you

- **Lead Sponsor:**
SPARC
- **Category Sponsors:**
Avanti
Land Transport NZ
ViaStrada
Roger Boulter Consulting
- **Prize Voucher:**
Ground Effect



Congratulations to all our winners and finalists

We look forward to all your nominations next year!

