



Zone 0

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ViaStrada

2020
Transportation
Conference

“bright, stylish and environmentally friendly”



The Shuttle – history & route

- Start: 1998
- Free
- Every 10 min; fixed route
- Diesel hybrid electric (eco-friendly)
- Cool look
- Stop: 22 Feb 2011 earthquake



Shall we have it back?

- 3 reports to the PT Joint Committee later...

Call to reinstate yellow shuttle bus in central Christchurch

Matthew Salmons ·
13:33, Jul 14 2016



Christchurch central city shuttle decision pushed back to wider public transport review

Michael Hayward ·
12:26, Oct 18 2017



CBD shuttle trail would have to be funded by council or by cutting other services

Michael Hayward ·
16:22, Oct 16 2017

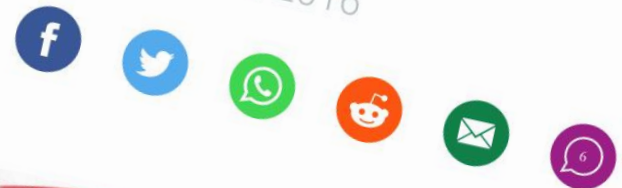


Christchurch city councillors keen on CBD shuttle if joint committee rejects service

Michael Hayward ·
22 2017

Shuttle service felled by quakes may soon return

Charlie Mitchell ·
19:03, Aug 23 2016



Who is responsible for what?

- Canterbury Regional Council (ECan) responsible for public transport
- Christchurch City Council (CCC) responsible for all other transport matters
- Public Transport Joint Committee (ECan + CCC + Selwyn + Waimakariri districts)
 - Coordination body
 - No delegated authority

And the previous Shuttle?

- Operated and financed by CCC
- Not part of the public transport system



Current status

- Everyone is keen to get the Shuttle revived
- No one is keen to pay for it
 - Diesel bus; fixed loop; 10 to 15 min headway
 - \$0.5m to \$1.5m per year + \$250k one-off

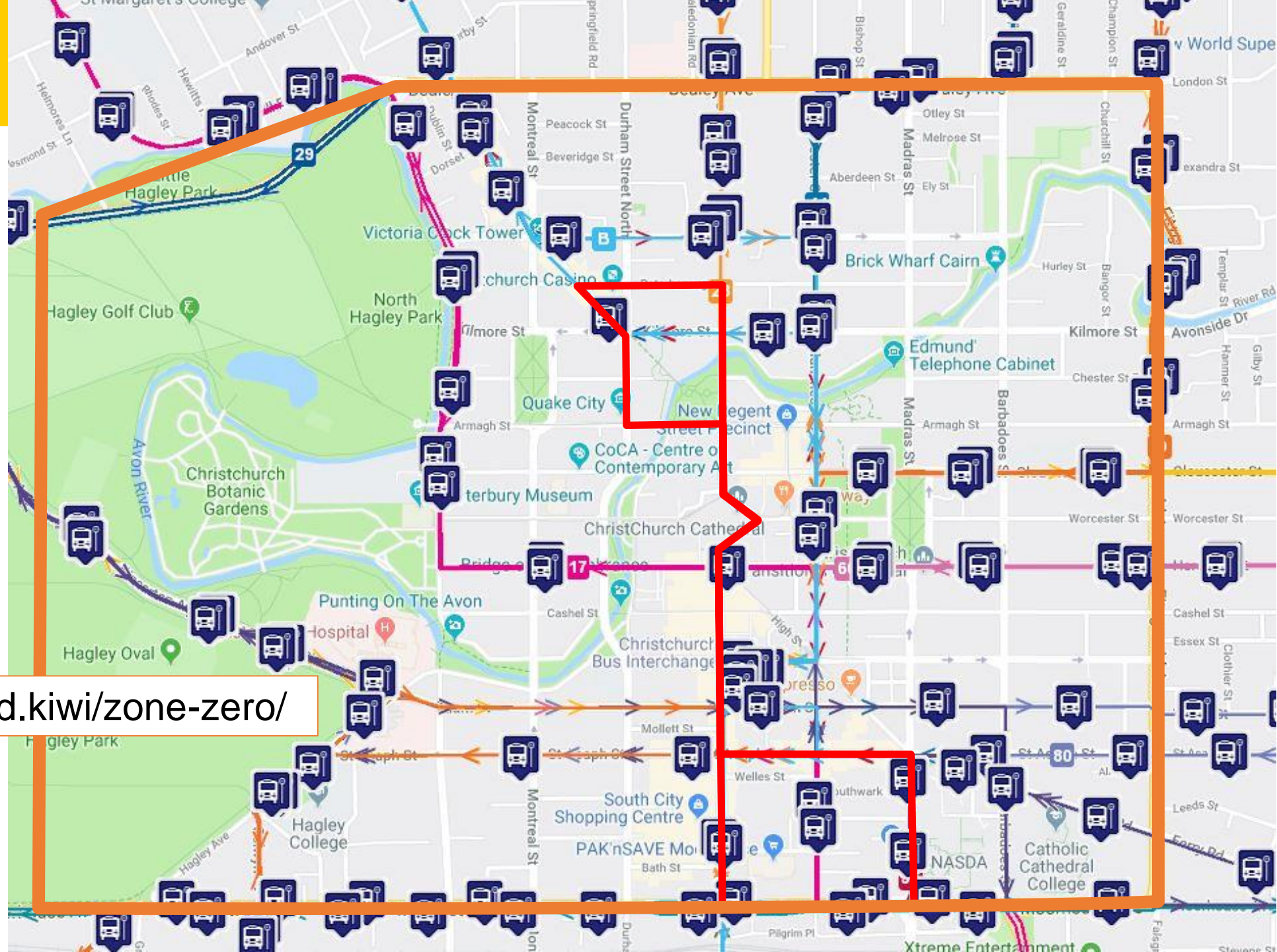


TradeMe advert from July 2019

Proposal

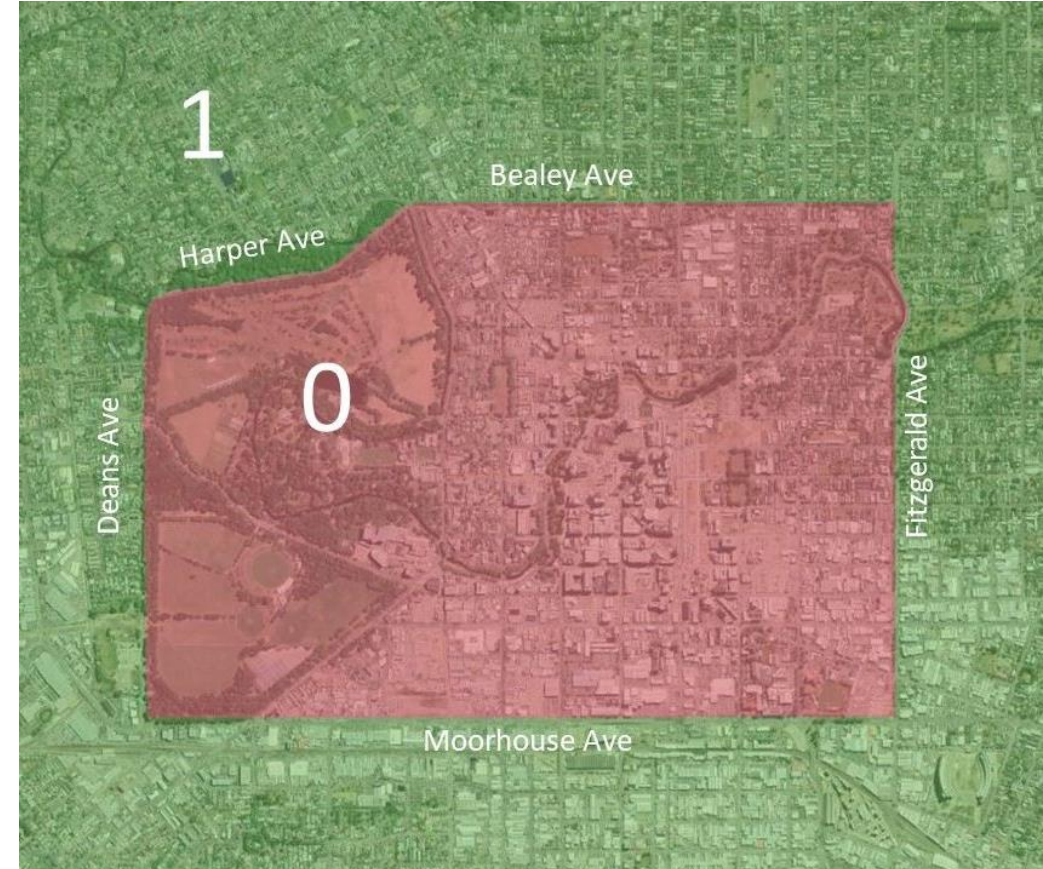
- Zone 0
- All buses free in central city (orange box)
- for Metrocard holders

<https://thecommongood.kiwi/zone-zero/>



Zone 0 benefits

- Much cheaper to run than Shuttle
- Better level of service
 - Better coverage
 - More frequent buses
- Turns people into Metrocard holders
 - Important step for them to use paid public transport
 - Initial Metrocard free (reverse 2011 policy)



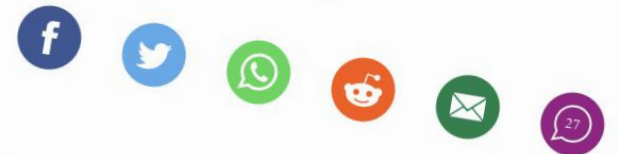
Spreading the word



- Deon Swiggs (city councillor for central city)
- Explored idea with ECan staff
“Can’t be done; two routes over capacity”
- Worked with several community groups
- Obtained media coverage
“Can’t be done because we don’t have tag off”

**Calls for bus trips
within Christchurch's
four aves to be free**

Michael Hayward ·
13:52, Sep 29 2019

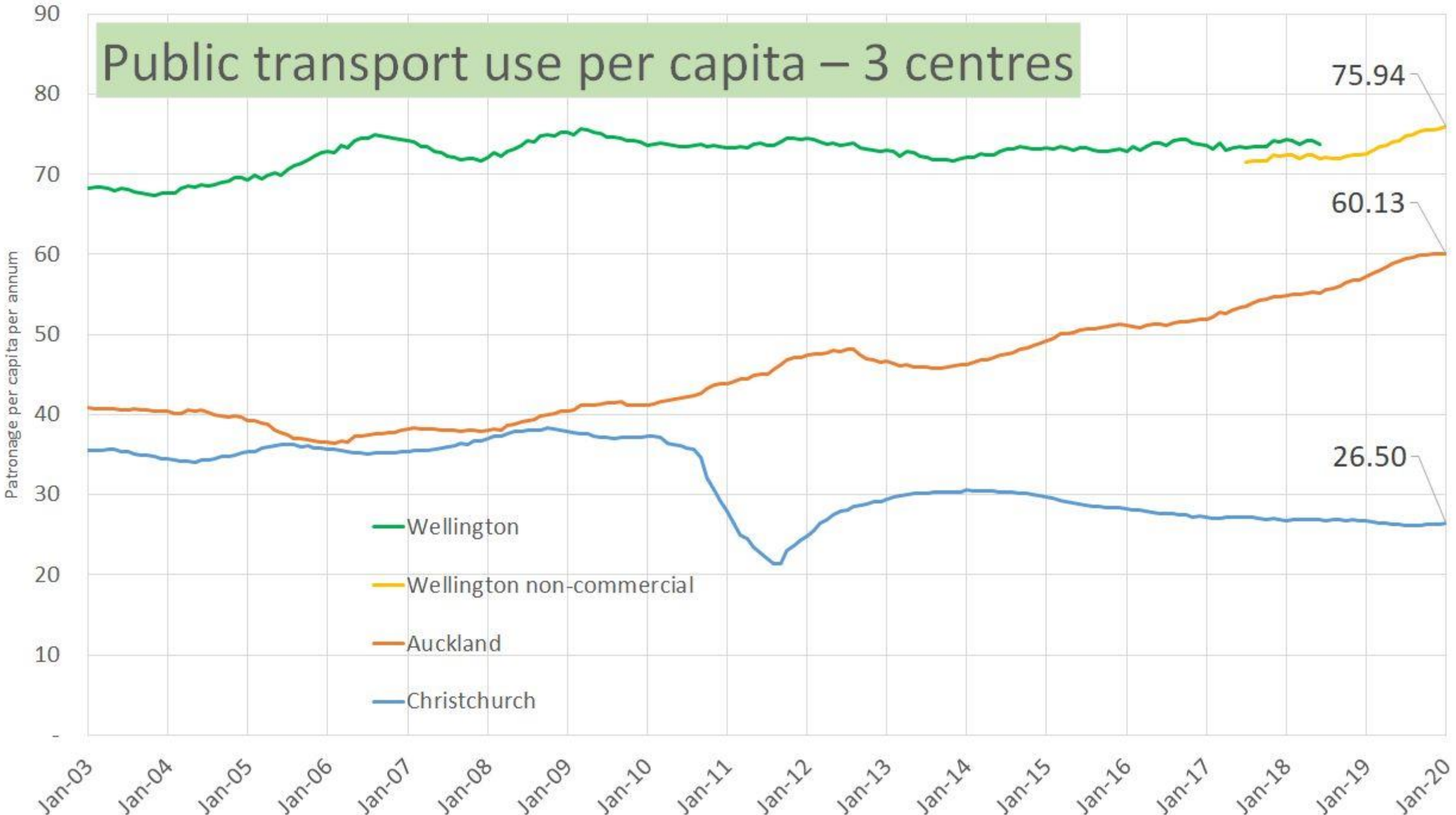


Christchurch zone system

- Existing zone system
 - Pay higher fare if zone boundary crossed
 - Relies on
 - passenger telling the driver, or
 - driver asking passenger
- ECan staff: “4 zones work, 5 zones won’t work”



Public transport use per capita – 3 centres

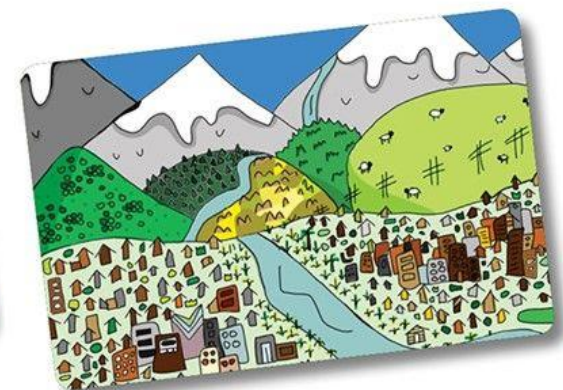


Christchurch patronage per capita & central city employment

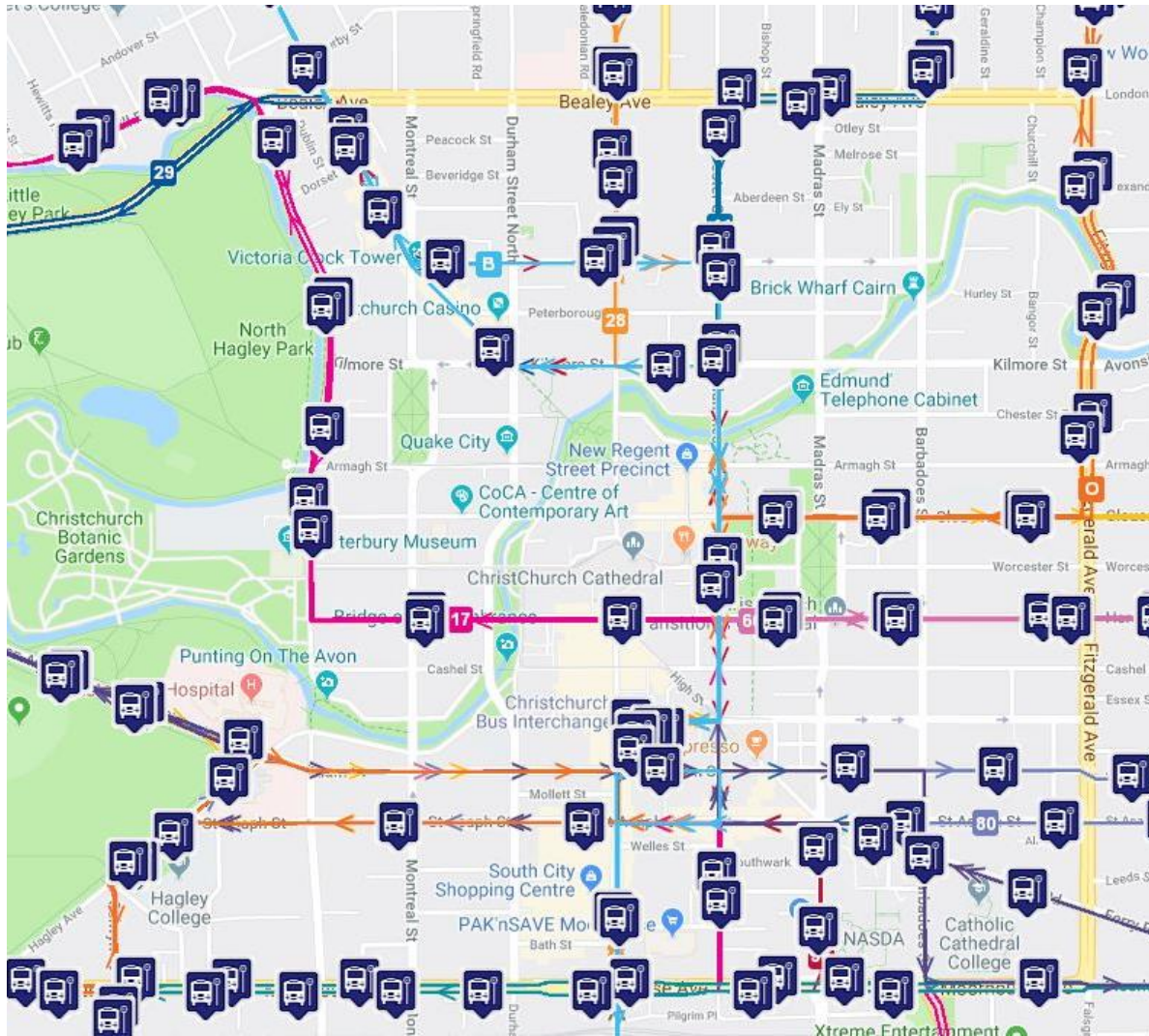


What is wrong?

- Declining patronage started with a new network model (“hubs & spokes”)
- System is in downward spiral
 - Costs increasing at well-above inflation
 - Falling patronage despite increasing central city employment
- Measures are needed to turn this around
 - Zone 0 designed to turn opportunistic users into customers!



Conclusions



- People want the free Shuttle back; nobody wants to pay for it
- Zone 0 proposal
 - significantly cheaper
 - much better Level of Service
 - designed to turn free users into paying customers
- Reverse declining patronage in Christchurch?

Thank you!

We've got you covered from the sunrise
in Masterton to the sunset in Kāpiti.

metlink on our

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